

**हिंदी हमारी कमजोरी नहीं, सामर्थ्य का प्रतीक है- मनी शर्मा**  
**आईएमआर के पत्रकारिता विभाग हिंदी दिवस का आयोजन**

**हिंदी हमारी कमजोरी नहीं, सामर्थ्य का प्रतीक**

**IAMR**  
 GROUP OF INSTITUTIONS

**हिंदी दिवस**  
**समारोह**

**Ms. Mani Sharma**  
 Zee News (Anchor)  
**Speaker**

Venue: BAJMC Studio

Date: Wednesday, 14th September '23 Time: 10:00 AM to 12:00 PM

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9th Km. Meerut Road, NH-58, Delhi-Meerut Road, Ghaziabad (U.P.) - 201206 © www.iamr.ac.in



**BAJMC**  
 (3 Year Full Time Program)  
**Bachelor of Journalism and Mass Communications**

**पत्रकारिता विभाग, आईएमआर ने राष्ट्रीय मतदाता दिवस मनाया।**



**आईएमआर ग्रुप ऑफ इंस्टीट्यूट्स में पत्रकारिता की चुनौतियां विषय पर विचार गोष्ठी आयोजित की गई**

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'एक मत (वोट) का महत्व' पर संगोष्ठी का आयोजन किया गया



**गाजियाबाद, शुक्रवार 13 जनवरी 2023**  
**पत्रकारिता विभाग आईएमआर के तत्वाधान में राष्ट्रीय युवा दिवस का आयोजन किया गया**



**आईएमआर में राष्ट्रीय युवा दिवस का आयोजन किया गया**

कुख्या उजागल सभासदात्ता गाजियाबाद। दुर्गा स्थित आईएमआर में राष्ट्रीय युवा दिवस का आयोजन पत्रकारिता विभाग के द्वारा प्रतियोगिता आयोजित की गई। पत्रकारिता विभाग द्वारा युवा दिवस और विकेन्द्रित की आयोजित पर छात्र छात्राओं ने गंभीरता से प्रतियोगिता प्रतियोगिता में प्रथम स्थान संयुक्त विद्यार्थी और प्रथम वर्ष के छात्रा दीपक शर्मा को मिला। द्वितीय स्थान चौधरी रोहित और तृतीय स्थान वर्ष की हीरा और सुकान्त शर्मा को मिला। सभी विजेता विद्यार्थियों को सर्टिफिकेट देकर सम्मानित किया गया। और अभ्यापन भारत को महान युवा दिवस के आयोजित करने हुए युवा दल के महत्पूर्ण अंग हैं जो देश को आगे बढ़ाएंगे और देश के विकास के लिए अग्रणी और प्रेरणादायक भूमिका निभाएंगे।



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**IAMR** -Faculty of Mass Communication  
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College Code: 966

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## ABOUT IAMR GROUP

IAMR Group of Institutions is a leading and fast growing educational group in Northern India, established in the year 2000, under the aegis of Ideal Education Society. Its aim is to provide top quality higher education in the professional areas viz. Management, Engineering, Bio-Science, Health Care, Education, Journalism & Mass Communication and Legal Studies.

## ABOUT THE COURSE

Bachelor of Journalism and Mass Communication (BAJMC) Programme is a highly professional and skill based programme. This programme provides a comprehensive understanding about the phenomenon of mass communication and its impact on the society. The BAJMC programme extensively discusses the various methods of mass communication such as electronic media (television and radio), print media (newspaper and magazine), social media (blogs, twitter, facebook, webpage etc.), advertising and public relation etc.

Bachelor of Journalism and Mass Communication is a 'three-year' undergraduate programme offered by IAMR College, affiliated to Ch. Charan Singh University, Meerut (UP). The main objective of the programme is to make the student understand the ways through which they can communicate their ideas among the masses. Apart from theory the programme includes external projects and practical assignments by which the students get the exposure to various professional domains such as electronic media, print media, social media, advertising and public relations etc.

At the IAMR Ghaziabad, special emphasis is laid on creating an environment where the students pursuing BAJMC programme get opportunities to interact with eminent media professionals and gain hands-on experience in their chosen field of activity. Apart from the regular classroom teaching workshops, guest lectures and seminars are also organized to enhance their practical experience matching to the media requirements. The students are sent to various TV channels, radio stations, newspaper/magazine offices and news agencies for getting live experience of the working of media houses. We facilitate students in stimulating their creative urges, keeping in mind the creative nature of media industry. We offer our students a technology-driven professional environment.

## ELIGIBILITY FOR ADMISSION

Candidates aspiring admission to the BAJMC Programme must have passed 10+2 (or its equivalent) examination in any stream with a minimum of 45% marks for General and OBC candidate and 40% passing marks for SC/ST candidates from a recognized Board/University. Candidates appearing for the qualifying examination or those who are awaiting their results are also eligible to apply. Their candidature, however, shall be considered, subject to their clearing the qualifying examination.

## CAREER AFTER BAJMC

Students who have completed their bachelor degree of journalism and mass communication have great demand in the market. As a career this programme gives a lot of opportunities in the field of media as :

- Journalist
- Reporter
- Anchor
- Videographer
- Cameraman
- Editor
- Content developer
- Graphic designer in television news & newspapers/magazines
- Programme producer
- Script writer
- Technical expert in television and radio
- RJ in radio
- Creative professionals in the field of advertising and public relations
- Social media manager and content developer in web media industry etc.



## ADVANTAGES

- Well qualified and industry experienced faculty.
- Exposure to eminent personalities from media industry.
- Well articulated media labs such as Television Lab, Radio Lab, Computer Lab, Print Media Lab.
- Seminar Hall.
- Well stocked Library.
- Medical assistance in emergency.
- Separate Hostel for boys and girls.
- Wi-Fi.
- Easily approachable location. IAMR College is situated at NH-58, Delhi-Meerut Road.
- Nearest metro station is Shaheed Sthal (New Bus Adda), Ghaziabad on Red Line Metro route.



## EXTRA CURRICULAR ACTIVITIES

Each IAMR student has to take part in various events organized by the college. The events are debates and competitions at various levels; classroom presentations and creative activities; writing articles in in-house publications; conferences & seminars; guest lecture of eminent media professionals; visit to various media houses, visit to leading fares and exhibitions of Delhi-NCR, field activities, sports, educational tours etc.

